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## **Sources of New Volunteer Leads:**

- Recruiting brochures in your station lobby and city hall lobby and patrol cars!!!!
- Volunteers themselves who know others, consider offering a “bonus reward”
- Free Newspaper listings of Volunteer Opportunities and/or “human interest” stories in local newspapers. Ask your agency PIO for assistance with media contacts.
- Run a paid for ad, reduced cost ad, or donated ad in local newspapers,
- Citizen Police Academy Graduates, ask instructors for recommendations
- Local Citizen Corps & CERT Councils that already have Volunteers in place
- Neighbor Watch Associations, present at their meetings
- Home Owners Associations, present at their meetings
- Local VA Hospitals and Disabled homes for folks to do administrative functions
- Local Minister Alliance Groups
- RSVP Offices, local community based "Volunteer Centers" or State Volunteer sites
- Free Web based resources such as volunteermatch.com & serve.gov (White House)
- Events your unit may attend or staff such as High School Football games,
- Other non-staffed events such as Little League Fence Banners, etc.,
- **“Join Us, Call XXXX” magnetic signs on your patrol cars (see picture)**
- Look to newly released Explorers, Boy Scouts, and Girl Scouts in your community,
- Work with your department's recruiters and approach all new applicants as they may be a good source for the short term or long term if they are not accepted as officer trainees,
- Studies show that over 50% of people who volunteer go to church on a regular basis. Approach your local churches to see if you can handout flyers as people leave.
- Work with your city, town, or county about putting flyers in the water or electric bills.